MUTISYA KELVIN JACOB

WEB DEVELOPER & DESIGNER

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PORTFOLIO-KELVIN.WEB.APP

Professional Summary

Results-driven web developer and designer with a degree in Applied Computer Science and hands-on experience in building responsive, secure, and user-centered websites. Skilled in front-end and back-end development, UI/UX design, SEO optimization, and WordPress CMS. Experienced in collaborating with nonprofits, businesses, and community organizations to create websites that balance strong visual storytelling with functionality and performance. Adept at guiding projects from requirements gathering to launch and post-support.

Skills & Abilities

- Web Development: HTML, CSS, JavaScript, WordPress, CMS management
- UX/UI Design: Wireframes, prototypes, accessibility (WCAG), responsive layouts
- SEO & Analytics: On-page SEO, keyword research, Google Analytics/Search Console
- Database & Backend: MySQL, MongoDB, API testing and integration, content migration strategies
- Hosting & Security: SSL, backups, uptime monitoring, role-based access control
- Content & Creative: Blog/news systems, multimedia integration, basic graphic design
- Collaboration: Strong communication, problem-solving, and technical troubleshooting

Work History

FREELANCE DIGITAL MARKETING AND WEBSITE DEVELOPMENT

Remote Work | December 2023 – Present

- Design and develop responsive websites for nonprofits and small businesses, with a focus on storytelling, usability, and visibility.
- Integrate SEO strategies and analytics to improve Google search performance.
- Build and customize blogs, resource hubs, and event sections.
- Produce responsive, mobile-friendly websites optimized for performance.
- Train clients on content management and site updates, providing manuals and guides.
- Deliver freelance projects via Fiverr, Upwork, and direct client referrals.

CALIFORNIA DIGITAL SOLUTIONS, UKUNDA, KWALE

Digital Services Assistant | November 2022 – November 2023

- Designed landing pages and websites to improve online presence.
- Assisted in branding through web graphics and digital layouts.
- Assisted customers with web-based services and guided them in managing online content.

KENYA RED CROSS, KWALE

Intern | JUNE 2022 - AUGUST 2022

- Assisted in website updates, content uploads, and IT support for campaigns.
- Developed a volunteer management system to improve data tracking and operations.
- Created digital and print content, including flyers, posters, videos, and social media updates, for outreach campaigns.
- Contributed to public outreach campaigns by creating content for digital and print communication.
- Documented field activities to support campaign reporting and communication.

Education

KISII UNIVERSITY

Degree in Applied Computer Science | September 2018 - December 2022

Graduated with a Second-Class Upper Honors degree, having gained comprehensive skills in hardware management, software development, communication and project management.

GOMBATO SECONDARY SCHOOL

High School Certificate | January 2014 - December 2017

Successfully completed secondary education and developed foundational skills in mathematics, sciences, and information technology.

Communication

Strong communication skills were developed through collaboration with diverse teams. Proficient in presenting technical information clearly to non-technical audiences.

Leadership

Demonstrated leadership through academic projects and extracurricular activities, enabling teamwork and problem-solving in various settings.

References

Mr. Moses Murage

Client | Website Development and SEO Optimization | 0757238933

Mr. Gathiru Waithaka

Client | Website Development and SEO Optimization | 0746869289